

Sierra Vista Neighborhood Association
May 11,2015
Minutes

There were at least 12 people in attendance, the largest turn out yet. Tim and Mary Titus of INTERO REAL ESTATE, our newsletter sponsors, as well as Jim Kidd of Maidu NA were also present. The Beat 4 policeman was not present.

Mr. Kidd explained how the Maidu NA yard sale was run. People that wish to participate pay the NA \$10 dollars and the NA puts on the yard sale. Each participant gets a yard sale kit, helium balloon, place on the map, free advertising in the Bee, Press Tribune, Craigs List, etc. Volunteers are positioned at major intersections to hand out maps of the yard sales. Donations are accepted from non-participants as well. Each participant is responsible for their own clean-up and haul away. People usually get paid on the 1st and 15th of the month, so we should time our yard sale accordingly.

Paperwork notifying RCONA of our intent to participate in National Night Out is due June 20. RCONA will pay \$100 towards our expenses for National Night Out. A tentative decision was reached to have snow cones as the refreshment since so many people have dairy allergies. Mr. Kidd mentioned that Target is a sponsor of the National Association Town Watch and might be a good source of donations.

He also said their secretary posted the minutes on-line after the meeting, thereby making the reading aloud at the meeting unnecessary. People could read the minutes on-line and bring up any errors or omissions at the next meeting.

Tim and Mary Titus have sponsored our newsletters. Thank you very much. They were very interested in helping organize both National Night Out and our Neighborhood Yard sale. After much discussion, Delia Snipes volunteered to head the yard sale committee for August or September, Sue Jones will head up the the National Night Out committee for August 4th. They will both coordinate with Mary Titus. It looks like a good working combination of talents.

Mr. Kidd mentioned that another neighborhood was planning a dumpster clean-up. Bins cost \$180 each. He suggested we wait until that neighborhood's project is finished and profit by their experience for "dos and don'ts" of organizing. Since our treasury contains no money, we need to wait until after at least one successful yard sale before planning a dumpster event.

The safety tip of the day was DO NOT STOP your Bee subscription when going on vacation. Apparently some of the carriers figure "no one home, time to stage a robbery."

We also discussed the timing and delivery of our newsletter. Our plan had been to have one quarterly, but we may be missing a chance to advertise our presence and meetings if we only do the newsletter 4 times a year. Delivery seems to be the major hang-up. Postage is too expensive, but hand delivering 600 some newsletters by only five or six people gets old in a hurry.

Our next meeting will be 6:30, June 8 at Spanger in the library. The meeting after that will be at Woodbridge Park on July 13 at 6:30, and the August meeting will be National Night Out on the 4th, also at Woodbridge Park.

Respectfully submitted by
Ann Wasgatt